



2026 PARTNERSHIP PACKET



“Habitat has successfully removed the stigma of charity by substituting it with a sense of partnership. The people who will live in the homes work side by side with the volunteers, so they feel very much that they are on an equal level.

— Former U.S. President Jimmy Carter

Welcome TO THE HABITAT FAMILY

No matter who we are or where we come from, we all deserve a decent life of safety, stability, and security. We deserve the power to take care of ourselves, our families, and our communities. We deserve to build our own futures.

At Habitat for Humanity, this is what unites us. We empower each other through shelter and the shared vision of a world where everyone has a decent place to live.

When you partner with Habitat for Humanity, your support helps a family and a community help themselves. Your donations, sponsorships, time, and voice help bring strength, stability, and self-reliance to families in need of a safe, decent home.

Explore our story here and consider how you can get involved as a partner. Whether you can join us at a build or help fund our operations, together we can change lives for generations to come!



“

Back in 2010, my family was running low on hope. We had a new baby girl, our young son was diagnosed with developmental delays, and we were struggling just to get through each day. Our apartment was small and didn't fit the needs of our son, so we struggled trying to balance being good parents and good neighbors. Still, we kept hope that things would get better.

Finally, one winter day, my wife received the call. Our prayers had been answered, and Habitat for Humanity selected us as a partner family. Hope had arrived.

Habitat doesn't just take lumber and build homes; it takes hope and builds opportunity. It isn't just a house, it's an opportunity for a family to change their path.

Thank you for supporting Habitat for Humanity and helping families like mine build hope and opportunity.

—Nick Hamilton, Habitat FM Homebuyer & Board Member

2026 Home Build Sponsorships



Gifts of any amount are impactful & appreciated!

Home Sponsor (\$250,000+)
 Foundation Sponsor (\$125,000+)
 Kitchen Sponsor (\$50,000+)
 Bedroom Sponsor (\$20,000+)
 Roof Sponsor (\$10,000+)
 Backyard Sponsor (\$5,000+)*

	Home Sponsor (\$250,000+)	Foundation Sponsor (\$125,000+)	Kitchen Sponsor (\$50,000+)	Bedroom Sponsor (\$20,000+)	Roof Sponsor (\$10,000+)	Backyard Sponsor (\$5,000+)*
Featured in GHD ads & promotions	🔑	🔨				
GHD event at your location	🔑	🔨				
Every volunteer day (25 days/275 spots)	🔑					
Private dinner w/ Habitat family & staff	🔑					
Sponsorship video w/ your organization	🔑					
Exclusive build naming rights	🔑	🔨				
Up to 10 volunteer days (100 spots)	🔑	🔨				
Private visit w/ Habitat homeowners	🔑	🔨				
Large logo recognition at build site	🔑	🔨	🔑			
Up to 3 volunteer days (30 spots)	🔑	🔨	🔑			
Blog on feature on Habitat's website	🔑	🔨	🔑			
Logo recognition at build site	🔑	🔨	🔑	🔨		
Guaranteed group volunteer day	🔑	🔨	🔑	🔨		
Home dedication participation	🔑	🔨	🔑	🔨		
Name recognition at build site	🔑	🔨	🔑	🔨	🔑	
Logo recognition on dedication program	🔑	🔨	🔑	🔨	🔑	
Early volunteer day choice	🔑	🔨	🔑	🔨	🔑	
Group photos on Habitat's social media	🔑	🔨	🔑	🔨	🔑	🔨
Name recognition on dedication program	🔑	🔨	🔑	🔨	🔑	🔨
Logo & link on build website	🔑	🔨	🔑	🔨	🔑	🔨
Invitation to wall raising & dedication	🔑	🔨	🔑	🔨	🔑	🔨

🔨 🔑
 exclusive
 Giving Hearts
 Day Sponsor

*suggested
 minimum
 donation for a
 team workday

Benefits are optional, depending on what would be most impactful for your support.

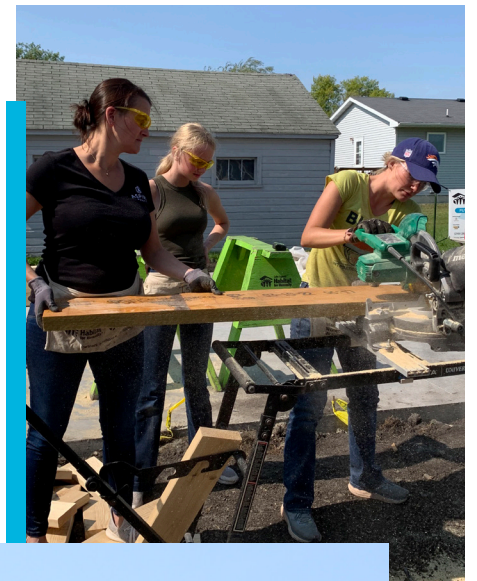
Ask us about theme builds, including CEO Build, Women's Build, Veterans Build, etc.



UNIQUE SPONSORSHIPS

Women Build

Women and children are the community members most likely to be affected by poor living conditions. Our Women Builds program provides an opportunity for local women leaders to make a direct impact on this situation. A \$10,000 commitment reserves 15 volunteer spots and a position on wall raising day.



35th Anniversary Build

Habitat FM celebrates our 35th anniversary in 2026! Help us mark the occasion with a sponsorship. A \$15,000 commitment reserves 15 volunteer spots and a position on wall raising day.

See sponsorship options on page 3 for additional details.





Online Giving Day Opportunities



Minnesota's largest giving day, **Give to the Max**, has helped thousands of organizations raise more than \$400 million since it began in 2009. The event is held every November.



An online fundraising event started in 2008, **Giving Hearts Day** raises millions for regional charities each February. The event brings our largest day of donations each year.

Matching Sponsor (Either or Both Days)

Matching amounts are flexible. Options below may change, depending on sponsorship level.

- Day-of-Event at your office (\$125,000+ sponsors only)
- Mention on Habitat FM's website and fundraising pages
- Logo and thanks in e-newsletter before, during, and after the event
- Social media recognition before, during, and after event
- TV & radio recognition (subject to availability)
- Recognition in media release and thank you calls, emails, or letters to donors

Other Partnership Opportunities

- Donation per product/event
- Matching sponsor for newsletters or fundraising letters (up to 4 per year)
- Matching sponsor for specific time of year
- Company match, employee gifts
- Provide lunch for our hardworking volunteers at the ReStore or on a build site
- CREATE YOUR OWN! Ask us how we can tailor a unique partnership to your needs!



SPONSORSHIP AGREEMENT

Organization Name _____

as a pledge of support.

SPONSORSHIP LEVEL

BUILD SPONSOR

- House Sponsor - \$250,000+
- Foundation Sponsor - \$125,000 - \$249,999
- Kitchen Sponsor - \$50,000 - \$124,999
- Bedroom Sponsor - \$20,000 - \$49,999
- Roof Sponsor - \$10,000 - \$19,999
- Yard Sponsor - \$5,000 - \$9,999

UNIQUE SPONSOR

35th Anniversary Build

- \$5,000+ (see sponsorship levels on pg 3)

Women Build

- \$10,000+

EVENT SPONSOR

Online Giving Day Opportunities

- Give To The Max Matching Sponsor \$ _____

- Giving Hearts Day Matching Sponsor \$ _____

Other Partnership Opportunities

- Hard Hat Breakfast \$ _____

- _____ \$ _____

SPONSORSHIP DETAILS

Sponsorship start date (if known & applicable) _____ End date (if known & applicable) _____

SPONSORSHIP COMMITMENT

Habitat FM pledges the following:

- Provide a committed partner family, a prepared building site, professional construction supervision and volunteer training for all scheduled work crews
- Sell the new home to the partner family through a 0% interest, 30-year mortgage
- Assist your organization by providing volunteer recruitment support
- Assist your organization with guidance on fundraising events

Organization Name _____ pledges the following:

- Assemble # _____ volunteers.
- Donate/Fundraise \$ _____
- Submit funds by this date _____
 - I would like to be billed monthly/quarterly
- Provide a Project Champion to serve as the liaison between the organization and Habitat for this project

Project Champion Name _____ Phone number _____ Email _____

- Provide Logo
 - I wish to remain anonymous

SIGNATURES

Sponsor Representative _____

Phone _____

Date _____

Habitat Representative _____

Phone _____

Date _____

Upon completion, make a copy and return original to:

Pete Christopher
 Habitat for Humanity FM
 210 11th St N - PO Box 1022
 Moorhead, MN 56560

or contact Pete via email or phone:

pete@habitatfm.org
 (218) 512-0109
 (701) 412-4475 (C)

About Habitat FM

Habitat for Humanity Fargo Moorhead Area is part of a global, nonprofit housing organization operated on inclusive Christian principles that seeks to put God's love into action by building homes, communities, and hope. We partner with local businesses, churches, and volunteers to build homes with qualifying families. Volunteers provide most of the labor, and individual and corporate donors provide money and materials.

Most importantly, our homebuyers play a large role in the construction. They each invest 300+ hours of sweat equity into building Habitat homes, and they make income-based mortgage payments that fund future construction. With the generous support of donors and volunteers, we have made a lasting and meaningful impact in our community by helping local families realize their dreams of homeownership and further Habitat for Humanity's goal of simple, decent, and affordable housing.



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We Build Community



35 YEARS



Habitat for Humanity®

Fargo Moorhead Area

